



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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Minister Kubayi-Ngubane attends THD24 launch

25 July 2019

Tourism Minister Mmamoloko Kubayi-Ngubane will attend and make remarks at the launch of a new 24-hour streaming service, TH24.com, owned by entrepreneur and radio personality Thabo “Tbo Touch” Molefe this evening, 25 July 2019.

The first of its kind proudly South African THD24.com, created in partnership with the Gauteng Film Commission, will go live on July 28 and proudly features content strictly produced by locals in all 11 official languages. This platform will help to transform the socio-economic conditions of many young people seeking training and job opportunities which is one of the apex government priorities.

The Minister's address will focus on “The role of South African content and film in boosting tourism to local and international markets”. Tourism is one of the key drivers to grow the country's economy and work is underway to ensure we more than double the international tourist arrivals to 21-million by 2030. Details of the launch are as follows:

DATE: Thursday, 25 July 2019
TIME: 19H00
VENUE: The Houghton Hotel, Houghton Estate, Johannesburg

For Further inquiries:

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